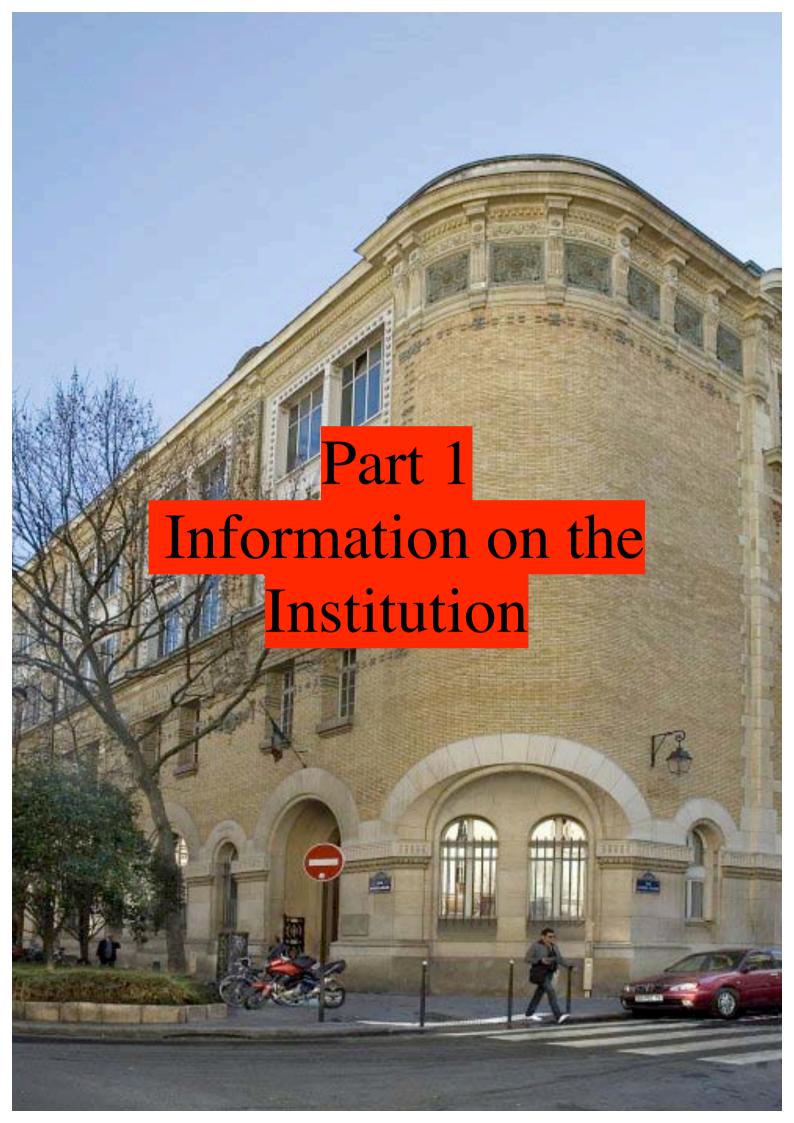


COURSE CATALOGUE 2013



Part 1: Information on the Institution

ESAA Duperré

11 rue Dupetit-Thouars, 75003 Paris

Tél: +33 (0)1 42 78 59 09 Fax: +33 (0)1 42 78 22 29 E-mail: direction@duperre.org

Head of international relations:

Mme Natacha Lallemand

E-mail: natachalallemand@hotmail.fr

Academic calendar

http://www.education.gouv.fr/pid25058/le-calendrier-scolaire.html School usually open first of September, and courses runs until examination period: between mid-may and end of June.

• Academic authorities

ESAA Duperré stands for Ecole Supérieure des Arts DUPERRÉ. ESAA Duperré is a state school run by Ministry of Education and *Mairie de Paris*

• General description of the institution

Duperré School trains students for creative careers in fashion and textiles, but also in environmental and graphic design. In addition it has training programmes for designer-makers in textiles (embroidery, weaving and tapestry) and ceramics.

Whatever the course, the emphasis is on innovation and creativity in an atmosphere of freedom and high

standards. A sense of dynamic practice, risk-taking and a taste for discovery is at work, constantly supported by a team of committed, demanding and caring teachers. Multiple projects in partnership with companies put our students at the heart of the pace and requirements of the professional world and involve them in teamwork. These exchanges are constant and varied.

Cross-curricula courses with special attention paid to technological developments, current events and cultural awareness fuel the research that goes towards creation.

The international dimension is becoming an increasingly important, essential part of the training. Many

of our students spend time abroad in partner schools or companies and we also receive foreign students each year.

Founded in 1856, Duperré, a public school of higher education of the City of Paris, takes 500 students every year and delivers diplomas in Applied Arts at level III — BTS and DMA, at level II — vocational Bachelor's degree carried out in partnership with the university of Marne-la-Vallée and level I — Master's degree, within the framework of a higher diploma in applied arts (DSAA Design. Option: fashion). Since September 2011 there are further possibilities for study and research after the DSAA with a post-DSAA carried out in partnership with Boulle School and Estienne School.

• list of programs offered

I. UNDERGRADUATE DEGREES

MANAA: foundation course in applied arts

II. GRADUATE DEGREES*

- Degree in textile material surface design (BTS DMT)
- Degree in fashion design (BTS DMM)
- Degree in graphic design (BTS DG)
- Degree in environmental & interior design (BTS DE)
- Degree in Textile, designer-makers (DMAT)
- Degree in Ceramic, designer-makers (DMAC)
- * BTS = Higher National Diploma 2 years' study
- * DMA = Diploma of Art and Craft -2 years' study

III. MASTER DEGREES*

Higher Diploma in Fashion (DSAA) Higher Diploma of Paris Design Schools (1 year study)

* DSAA = Higher diploma of applied arts -2 years' study

Others:

- CPGE = Teachers' training college preparatory course, option Art and Product Design (two years' study)
- "Classe internationale" = International class

General admission requirements and procedures

YEAR 1 &2: Candidates from a Ministry of Education Foundation course in Applied Arts (MANAA) or a final year of studies preparing an STI Baccalaureate in applied arts may apply for a BTS, DMA or CPGE course. Exceptionally, candidates with a general education Baccalaureate may apply for the CPGE.

Applications are only made via internet on the site admission-postbac.fr; a hard copy can be sent following instructions given on the site.

Two stages in the recruitment procedure:

In the first stage, a commission examines the academic records and the cover letters of candidates; short listed candidates are chosen. The short list can be consulted on the Duperré school website.

In the second stage, the short listed candidates are invited to an interview during which they will present a portfolio of original artistic and graphic work. After the interviews a list ranking the candidates will be made and published on the admission-postbac.fr website.

YEAR 3 &4: Holders of a grade III diploma in applied arts can apply for the DSAA Fashion and Environment, particularly holders of BTS Applied Arts in whatever specialty or an equivalent French or foreign university diploma.

To apply, an application form can be picked up at the school or printed off from the website. To have the form sent to you, include a stamped addressed envelope, postal tariff for over 50g, format 23 X 33 with your request. This form, duly filled in should be sent before the date indicated.

Two stages in the recruitment procedure:

In the first stage, a commission will examine the academic records, three A3 examples of your work and a cover letter; short listed candidates will be chosen. The short list may be consulted on the Duperré School website.

In the second stage, short listed candidates will be invited to attend an interview during which they will present a portfolio of their own original work.

Beginning of March: Application form download Mid-May: deadline for sending applications

Beginning of June; Interviews and portfolio presentation

Online application:

Downlodaded and filled in forms must be stapled and returned to ESAA Duperré with the required enclosed documents.

http://duperre.org/en/14/admissions-in-dsaa

Admission requirements and procedures Application for classe internationale, Erasmus and international exchanges

Deadline: 1 June

Please note that your portfolios should be online and included in the application form as a link. To apply for International Class, download the application form.

To apply for an Erasmus or international exchange, download the application form.

International Class allows ESAA Duperré to host free movers who attend classes for a year but do not take the diplomas.

Important rules:

- International Class is only for non-French students
- Applicants must have at least a three-year higher education degree in arts.
- Teaching is exclusively in French so that a good command of French is necessary.
- Admission is granted by the school's director according to the selection committee's recommendations.
- International Class students join French classes according to their level and specialties.
- ECTS credit allocation based on the student workload needed in order to achieve expected learning outcomes

ECTS credits have two essential functions: a) transferability (standardized way of credits determination enables their transfer among universities where students complete individual courses b) accumulation (standardized way of credits determination enables the accumulation of individual course credits within a study programme or a study branch with the aim to

provide for a quantitative assessment of study duties completion, which is a standard of 60 ECTS credits/year.

ECTS credits are based on the scope of a study load required for the completion of the identified learning outcomes.

Learning outcomes describe a student's achievements, knowledge, understandings and abilities after the course completion.

Study load includes all the learning-based activities aimed at the achievement of the assumed learning outcomes.

These are namely lectures, tutorials, independent work, studio sessions, individual and group projects, self-study and preparation for exams.

60 ECTS credits are attached to the workload of a fulltime year of formal learning (academic year) and the associated learning outcomes. At ESAA Duperré, student workload is about 1,500 hours for an academic year.

Credits are allocated in accordance with the official reference frameworks for national diplomas. These are adapted to the specificities of the school.

























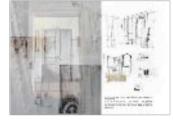




















Part 2



Information on degree





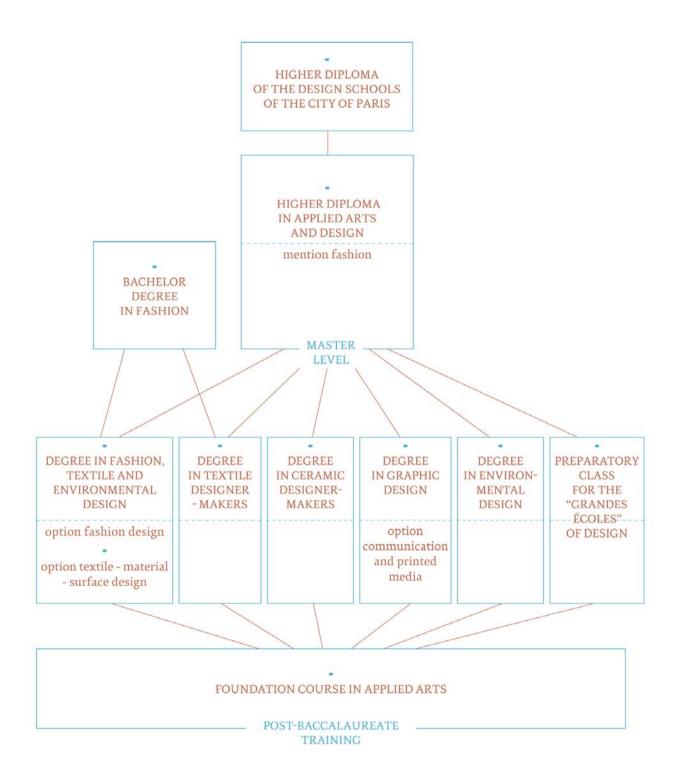








COURSE FRAMEWORK



1 GRADUATE DEGREES



GRADUATE DEGREES

Degree in textile - material - surface design (BTS DMT)

Semesters: 4

ECTS credits: 30/sem

Qualification awarded : none, L1 Level of qualification : Bac +2

Examination regulations, assessment and grading: continuous assessment

Mode of study: full-time

Program director: Mme Héloïse Leboucher, vice-rector

Work placement(s): none

An approach that combines sensitivity and creativity

This course encourages a sensitive and reflective approach to matter and materials, imagining the whole spectrum of their applications: clothing, accessories, interiors, public spaces, transport, food, cosmetics, events or communication..

Through various projects, students learn to think of material and the way it looks, the way it performs and how it is used. At the same time they develop a creative and forward-looking way of working which takes into account sociological and technological evolution as well as aesthetic aspects like colour, texture, touch and pattern.

The course leads naturally to further studies, for a higher diploma in applied arts (DSAA), the vocational Bachelor's degree and to major international schools, or to specialisation as a textile designer-maker.

The ateliers

The pedagogical approach depends on a lot of time spent in the ateliers which offer the students a field of exploration and acquisition of skills, ranging from traditional crafts to high technology: engraving, screen-printing, knit, ceramics, digital printing and laser cutting.

Numerous partnerships

In an educational approach which encourages links to the outside world, the students are involved in numerous cultural and professional partnerships. For example: Mark's Europe, Emmaüs, The quai Branly museum, The Cogolin manufacture, Cacharel, Saint-Gobain, Cinémathèque française, Centre Pompidou, Musée de la Poste, DIM, Grand Hôtel InterContinental, etc.

Course unit code	Course unit	Hours/week	ECTS
DMT-S1-01	Expression & communication	2	2
DMT -S1-02	English	2	2
DMT -S1-03	Physics and chemistry	2	1
DMT -S1-04	Economics, management & marketing	2	1
DMT -S1-05	Artistic expression	5	5
DMT -S1-06	Art history & Design culture	3	3
DMT -S1-07	Design studio	13	5
DMT -S1-08	Computer graphics	2	4
DMT -S1-09	Creative Technology	3	4
DMT -S1-10	Weaving & silkscreen workshops	4	3
		40	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DMT-S2-01	Expression & communication	2	2
DMT -S2-02	English	2	2
DMT -S2-03	Physics and chemistry	2	1
DMT -S2-04	Economics, management & marketing	2	1
DMT -S2-05	Artistic expression	5	5
DMT -S2-06	Art history & Design culture	3	3
DMT -S2-07	Design studio	13	5
DMT -S2-08	Computer graphics	2	3
DMT -S2-09	Creative Technology	3	3
DMT -S2-10	Weaving & silkscreen workshops	4	3
STAGE-DMT	Internship		2
		40	30
L2 –S2-ESP L2 –S2-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DMT-S3-01	Expression & communication	2	1
DMT -S3-02	English	2	1
DMT -S3-03	Physics and chemistry	2	1
DMT -S3-04	Economics, management & marketing	2	1
DMT -S3-05	Artistic expression	4	5
DMT -S3-06	Art history & Design culture	2	3
DMT -S3-07	Design studio	13	5
DMT -S3-08	Computer graphics	2	4
DMT -S3-09	Creative Technology	3	4
DMT -S3-10	Weaving & silkscreen workshops	4	3
DMT -S3-11	Philosophy	2	1
DMT -S3-12	Special project investigation	2	1
		40	30
L2 –S3-ESP L2 –S3-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DMT-S4-01	Expression & communication	2	1
DMT -S4-02	English	2	1
DMT -S4-03	Physics and chemistry	2	1
DMT -S4-04	Economics, management & marketing	2	1
DMT -S4-05	Artistic expression	4	5
DMT -S4-06	Art history & Design culture	2	3
DMT -S4-07	Design studio	13	5
DMT -S4-08	Computer graphics	2	4
DMT -S4-09	Creative Technology	3	4
DMT -S4-10	Weaving & silkscreen workshops	4	3
DMT -S4-11	Philosophy	2	1
DMT -S4-12	Special project investigation	2	1
		40	30
L2 –S4-ESP L2 –S4-ALL	Spanish or German (optional)	2	2

Degree in textile - material - surface design (BTS) Description of individual course units:

COMMUN CHARACTERISTICS:

- type of course unit : compulsory
- level of course unit: Graduate, year 1 & 2, semesters 1, 2, 3 & 4
- mode of delivery : group
- prerequisites and co-requisites : none
- recommended optional programme components : All courses are compulsory yet students can attend free access out-of- the-curriculum extra optional courses (see p 88) if they feel they might need it.
- assessment methods and criteria: continuous assessment
- language of instruction: French

• Learning outcomes of the course unit + course contents, planned learning activities and teaching methods:

DMT-S1-01 / DMT-S2-01 / DMT-S3-01 / DMT-S4-01 / Expression & communication

The aim of the course is to widen the students' general knowledge and to develop their communication and expression skills both orally and in written documents.

A series of various exercises will enable students to practise and develop their skills :

- Communicating orally: Interviews, phone calls, oral presentations, debates...
- Doing research: word and image study, descriptions, dossiers...
- Understanding messages: Reading, comparing etc. texts, images, diagrams, watching and listening to various kinds of films and audio documents... Making oneself clear.

DMT –S1-02 / DMT-S2-02 / DMT –S3-02 / DMT –S4-02 / English

The course aims at developing both language skills and cultural knowledge. Oral skills are particularly developed especially within the professional fields of the students. Students should reach the B2 level of the Common European Framework of Reference for Languages defined as follows: Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in his/her field of specialisation.

Can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. Can produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topic, advantages and disadvantages of various options.

Through the study of various documents and the implementation of different expression exercises

students will work on Grammar: Students will develop upper intermediate knowledge so as to avoid misunderstandings. Vocabulary: The students' vocabulary will be developed and enriched both regarding usual and professional language Cultural input: Students will widen the scope of their knowledge in the culture of English-speaking countries as well as in the practice and history of their specialty there.

DMT –S1-03 / DMT-S2-03 / DMT –S3-03 / DMT –S4-03 / Physics and chemistry

The course aims at developing the students' knowledge and understanding of physical laws and phenomena at work in professional field as well as methodological and scientific skills.

Subjects:
Mechanics
Materials
Materials and reactions
Colour
Touch
Image

DMT –S1-04 / DMT-S2-04 / DMT –S3-04 / DMT –S4-04 /

Economics, management & marketing

Students will be equipped

to adapt the economic and legal background of their professional activities to organize and manage team projects and small structures to communicate with the different partners in a project.

A. project environment

- 1. legal environment intellectual property, industrial property, status, entrepreneurial economic activity, businesses and companies
- 2. economic environment economic activities, the economic framework of product design, the market,

globalization

- 3. Market and clients client-orientation, clients' needs, behaviours and expectations, market segmentation, product market positioning
- 4. Management strategy, projects and group projects, decision-making, action principles: objectives, requirements, organization
- 5. product design financial management operating cycle, working capital, performance indicators, costs, estimates and invoices
- B. project implementation
- 1. Project characterization
- 2. Project organization
- 3. Project budgeting
- C. Communication
- 1. Project promotion
- 2. Team communication

DMT -S1-05 / DMT-S2-05 / DMT -S3-05 / DMT -S4-05 /

Artistic expression

The course aims at developing Observation skills (forms, structures, links, light, colour, analysis and synthesis) Research and exploration skills Representation skills

A series of exercises enable students to develop their skills through: Sketches, construction drawings, 3D representations Students learn how to represent structures, forms, connexions in the visible, objects interrelating in space, light on matter, They learn how to make use of the semantic implications of the visible and to recognize, transpose and implement them. They question the link between design projects and plastic projects

DMT –S1-06 / DMT-S2-06 / DMT –S3-06 / DMT –S4-06 / Art history & Design culture

The course aims at Developing transversality Developing conceptual tools Gaining knowledge in the visual arts

Design culture crosses artistic, literary and technical fields and deals with the history of objects, production and technical innovations as well as cultural, social and environmental changes. Thus, it focuses on the

historical and chronological study of the 19th and 20th centuries as well as on transversal themes: crafts and industry, unique pieces and series, design and communication, design and ecology, design and ethics, design and consumerism, or the notion of creation...

It also questions contemporary issues. Students analyse, describe, compare and criticize documents, highlight issues and build a critical and crossdisciplinary knowledge of their field

DMT –S1-07 / DMT-S2-07 / DMT –S3-07 / DMT –S4-07 /

Design studio

Project skills to be developed: exploration, propositions, articulation, projection, development, communication.

Problems: surface (plane, as opposed to volume), motif, colour, image as a sign of material and a vehicle of trends, specific technological and technical culture.

Experimentation is an essential part of the work done in the studio

Studio projects deal with:

- motifs, ornaments, signs, codes as means of transferring meaning and quality to surfaces and materials
- the use of colour through ranges, trends, atmospheres, products...
- space and environment
- the sensual dimension of the material

DMT -S1-08/ DMT-S2-08 / DMT -S3-08 / DMT -S4-08 /

Computer graphics

Students develop the software and IT skills to communicate, design and prototype their projects

- 2D software: Adobe Creative Suite
- Pointcarré

DMT -S1-09 / DMT-S2-09 / DMT -S3-09 / DMT -S4-09 / Creative Technology

Students will develop all the technological skill necessary to lead their studio and later professional projects through to completion the technology course deals with both theory and practice. Fundamental technology Production technology Creation technology

DMT –S1-10 / DMT-S2-10 / DMT –S3-10 / DMT –S4-10 / Weaving & silkscreen workshops

The curriculum is very much designed as an interrelating network so that the content of each course should inform every other course. Interrelated with the studio.

- Through various exercises students experiment with the different weaving techniques so as to be able to apply them in their studio and later professional projects
- Through various exercises students experiment with the different screen-printing techniques so as to be able to apply them in their studio and later professional projects.

DMT -S3-11 / DMT -S4-11 / **Philosophy**

The course is meant to deepen the students' general knowledge and to sharpen their critical skills. Students will study the following themes: The perceptible world: space and time, the body, matter and form, imagination, representation Language: expression, communication, meaning, concept and style

Arts, techniques, sciences: invention, fabrication, creation, utility and the beautiful.

Society: culture, work, exchanges, people, politics Freedom and truth

DMT -S3-12 / DMT -S4-12 / Special project investigation

This course provides the student to perform an indepth research from his personal project. This deepening main purpose is to:

- Be able to identify a broblem bound to the project
- Do some research on this issue: cultural and technical
- Linking to a specific context
- Conduct research and analysis in order to communicate in a paper
- Have an expertise in a particular design problem and be able to reinvest it later

L2 –S1-ESP / L2 –S2-ESP / L2 –S3-ESP / L2 –S4-ESP

Spanish (optional)

The course aims at developing both language skills and cultural knowledge. Oral skills are particularly developed especially within the professional fields of the students. Students should reach the B2 level of the Common European European Framework of Reference for Languages defined as follows Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussion contract which sets out the legal framework of the in his/her field of specialisation. Can interact with a degree internship: the companies is exempt from paying fluency and spontaneity that makes regular interaction with charges, the student intern is covered in case of native speakers quite possible without strain for either party. accidents during his work and is advised by the Can produce clear, detailed text on a wide range of subjects person in charge who plays the role of internship and explain a viewpoint on a topic, advantages and disadvantages of various options.

Through the study of various documents and the implementation of different expression exercises students will work on Grammar: Students will develop upper intermediate knowledge so as to avoid misunderstandings. Vocabulary: The students' vocabulary will be developed and enriched both regarding usual and professional language Cultural input: Students will widen the scope of their knowledge in the culture of spanish-speaking countries as well as in the practice and history of their specialty there.

L2 –S1-ALL / L2 –S2-ALL / L2 –S3-ALL / L2 –S4-ALL

German (optional)

The course aims at developing both language skills and cultural knowledge. Oral skills are particularly developed especially within the professional fields of the students. Students should reach the B2 level of the Common European Framework of Reference for Languages defined as follows: Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in his/her field of specialisation. Can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. Can produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topic, advantages and disadvantages of various options.

Through the study of various documents and the implementation of different expression exercises students will work on Grammar: Students will develop upper intermediate knowledge so as to avoid misunderstandings. Vocabulary: The students' vocabulary will be developed and enriched both regarding usual and professional language Cultural input: Students will widen the scope of their knowledge in the culture of German-speaking countries as well as in the practice and history of their specialty there.

STAGE-DMT Internship

As part of their training, students have to do work placements in companies for between 5 and 8 weeks, usually at the end of the second

The company, the school and the student sign a

The school gives information about internship offers received to teachers and their students all through the year. Offers of internships may be made to the assistant of the school's works supervisor.



GRADUATE DEGREES

Degree in fashion design (BTS DMM)

Semesters: 4

ECTS credits: 30/sem

Qualification awarded : none, L1 Level of qualification : Bac +2

Examination regulations, assessment and grading: continuous assessment

Mode of study: full-time

Program director: Mme Héloïse Leboucher, vice-rector

Work placement(s): none

Presentation of the diploma

The diploma follows a two year training programme. During the first year the student acquires creative methods and becomes acquainted with the subjects taught, in order to be able to develop projects along two complementary axes in the second year: professional and personal projects.

The professional project

Tackles the design of a collection by taking into account all the stages required in the professional world (from trends of the project to prototypes and including the plan of the collection, worksheets, the marketing approach etc). Bearing in mind the philosophical elements of the choice of project, this brings together different but complementary technical, and technological approaches in satellite workshops: prototypes/ printing/ knit/communication.

The project could be a collection of womenswear, menswear, childrenswear or accessories according to the affinities of the student and the advice of the pedagogical team.

The personal project

Is based on artistic creation and product (or product intentions) with an approach that is more questioning and open to the field of arts and design. It reveals the personality of a student who is sensitive to current fashion and who has a solid artistic background.

The course prepares the students for the professional world and also for further studies such as the DSAA Mode & Environment (higher diploma in applied arts) and the professional Bachelor's degree.

Professional aims

Multiplying contacts with the professional world: through an internship at the end of the first year and by varied experiences, such as competitions, collaboration, workshops with professional, cultural or institutional partners.

Finding a place on the Parisian fashion market (large and small structures in the luxury or ready-to-wear industries), or in the European, American or Asian marketplaces, setting up their own companies. These are the main opportunities available to students in this section.

Course unit code	Course unit	Hours/week	ECTS
DMM-S1-01	Expression & communication	2	2
DMM -S1-02	English	2	2
DMM -S1-03	Physics and chemistry	2	1
DMM -S1-04	Economics, management & marketing	2	1
DMM-S1-05	Artistic expression	5	5
DMM -S1-06	Art history & Design culture	3	3
DMM-S1-07	Design studio	13	5
DMM-S1-08	Technology	2	2
DMM -S1-09	Creative Technology	3	3
DMM -S1-10	Prototyping	4	3
DMM -S1-11	Communication in fashion	2,5	3
		40,5	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DMM-S2-01	Expression & communication	2	2
DMM -S2-02	English	2	2
DMM -S2-03	Physics and chemistry	2	1
DMM -S2-04	Economics, management & marketing	2	1
DMM-S2-05	Artistic expression	5	5
DMM -S2-06	Art history & Design culture	3	3
DMM-S2-07	Design studio	13	5
DMM-S2-08	Technology	2	2
DMM -S2-09	Creative Technology	3	2
DMM -S2-10	Prototyping	4	3
DMM -S2-11	Communication in fashion	2,5	2
STAGE- DMM	Internship		2
		40,5	30
L2 –S2-ESP L2 –S2-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DMM-S3-01	Expression & communication	2	2
DMM -S3-02	English	2	2
DMM -S3-03	Physics and chemistry	2	1
DMM -S3-04	Economics, management & marketing	2	1
DMM-S3-05	Artistic expression	4	5
DMM -S3-06	Art history & Design culture	2	3
DMM-S3-07	Design studio	13	5
DMM-S3-08	Technology	2	2
DMM -S3-09	Creative Technology	3	2
DMM -S3-10	Prototyping	4	3
DMM -S3-11	Communication in fashion	2,5	2
DMM -S3-12	Special project investigation	2	1
DMM -S3-13	Philosophy	2	1
			30
L2 –S3-ESP L2 –S3-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DMM-S4-01	Expression & communication	2	2
DMM -S4-02	English	2	2
DMM -S4-03	Physics and chemistry	2	1
DMM -S4-04	Economics, management & marketing	2	1
DMM-S4-05	Artistic expression	4	5
DMM -S4-06	Art history & Design culture	2	3
DMM-S4-07	Design studio	13	5
DMM-S4-08	Technology	2	2
DMM -S4-09	Creative Technology	3	2
DMM -S4-10	Prototyping	4	3
DMM –S4-11	Communication in fashion	2,5	2
DMM -S4-12	Special project investigation	2	1
DMM -S4-13	Philosophy	2	1
			30
L2 –S4-ESP L2 –S4-ALL	Spanish or German (optional)	2	2

Degree in fashion design (BTS) Description of individual course units:

COMMUN CHARACTERISTICS:

- type of course unit : compulsory
- level of course unit: Graduate, year 1 & 2, semesters 1, 2, 3 & 4
- mode of delivery: group
- prerequisites and co-requisites : none
- recommended optional programme components : All courses are compulsory yet students can attend free access out-of- the-curriculum extra optional courses (see p 88) if they feel they might need it.
- assessment methods and criteria: continuous assessment
- language of instruction: French

Learning outcomes of the course unit + course contents, planned learning activities and teaching methods:

DMM-S1-01 / DMM-S2-01/ DMM-S3-01/ DMM-S4-01 Expression & communication

The aim of the course is to widen the students' general knowledge and to develop their communication and expression skills both orally and in written documents.

and develop their skills: Communicating orally: Interviews, phone calls, oral

presentations, debates...

Doing research: word and image study, descriptions,

Understanding messages: Reading, comparing etc. texts, images, diagrams, watching and listening to various kinds of films and audio documents... Making oneself clear.

DMM-S1-02 / DMM-S2-02/ DMM-S3-02/ DMM-S4-02 English

The course aims at developing both language skills and cultural knowledge. Oral skills are particularly developed especially within the professional fields of the students.

Students should reach the B2 level of the Common Europeano adapt the economic and legal background of their Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussionspartners in a project in his/her field of specialization. Can interact with a degree of

fluency and spontaneity that makes regular interaction with A. project environment

native speakers quite possible without strain for either party]. legal environment intellectual property, industrial property, Can produce clear, detailed text on a wide range of subjects_{status}, entrepreneurial economic activity, businesses and and explain a viewpoint on a topic, advantages and companies disadvantages of various options.

Through the study of various documents and the

implementation of different expression exercises students will ehaviours and expectations, market segmentation, product work on Grammar: Students will develop upper intermediatenarket positioning

knowledge so as to avoid misunderstandings. Vocabulary: 4. Management strategy, projects and group projects, The students' vocabulary will be developed and enriched bothecision-making, action principles: objectives, requirements, regarding usual and professional language Cultural input: organization

Students will widen the scope of their knowledge in the cultuse product design financial management operating cycle,

of English-speaking countries as well as in the practice and history of their specialty there.

DMM-S1-03 / DMM-S2-03 / DMM-S3-03/ DMM-S4-03/

Physics and chemistry

A series of various exercises will enable students to practice The course aims at developing the students' knowledge and understanding of physical laws and phenomena at work in professional field as well as methodological and scientific skills.

> Subjects: Mechanics Materials Materials and reactions Color Touch Image

DMM-S1-04 / DMM-S2-04/ DMM-S3-04/ DMM-S4-04

Economics, management & marketing

Students will be equipped

Framework of Reference for Languages defined as follows: professional activities to organize and manage team projects and small structures to communicate with the different

3. Market and clients client-orientation, clients' needs,

working capital, performance indicators, costs, estimates an Bearing in mind the philosophical elements of the invoices

B. project implementation

- 1. Project characterization
- 2. Project organization
- 3. Project budgeting
- C. Communication
- 1. Project promotion
- 2. Team communication

DMM-S1-05 / DMM-S2-05/ DMM-S3-05/ DMM-S4-05 Artistic expression

The course aims at developing Observation skills (forms, structures, links, light, color, analysis and synthesis) Research and exploration skills Representation skills

A series of exercises enable students to develop their skills through: Sketches, construction drawings, 3D representations Students learn how to represent structures, knowledge of materials and their implementation, forms, connections in the visible. objects interrelating in space, light on matter, They learn how to make use of the semantic implications of the visible and to recognize, transpose and implement them. They question the link between design projects and plastic projects Industrial patronage

DMM-S1-06 / DMM-S2-06/ DMM-S3-06/ DMM-S4-06 Art history & Design culture

The course aims at Developing transversality Developing conceptual tools Gaining knowledge in the visual arts

Design culture crosses artistic, literary and technical fields and deals with the history of objects, production and technical cessary to lead their studio and later professional innovations as well as cultural, social and environmental changes. Thus, it focuses on the

historical and chronological study of the 19th and 20th centuries as well as on transversal themes: crafts and industry, unique pieces and series, design and communication,

design and ecology, design and ethics, design and consumerism, or the notion of creation...

It also questions contemporary issues. Students analyze, describe, compare and criticize documents, highlight issues and build a critical and crossdisciplinary knowledge of their field

DMM-S1-07 / DMM-S2-07/ DMM-S3-07/ DMM-S4-07

Design studio

Work in the design studio offers two lines of research:

1/The professional project

Tackles the design of a collection by taking into account all the stages required in the professional world (from trends of the project to prototypes and including the plan of the collection, worksheets, the marketing approach etc.).

choice of project, this brings together different but complementary technical, and technological approaches in satellite workshops: prototypes/ printing/knit/communication.

The project could be a collection of womenswear, menswear, childrenswear or accessories according to the affinities of the student and the advice of the pedagogical team.

2/The personal project

Is based on artistic creation and product (or product intentions) with an approach that is more questioning and open to the field of arts and design. It reveals the personality of a student who is sensitive to current fashion and who has a solid artistic background.

DMM-S1-08 / DMM-S2-08/ DMM-S3-08/ DMM-S4-08 Technology

The educational objectives taught in basic and applied technology for manufacturing are to acquire the specific vocabulary and production procedures including industrial ones.

- Body shape
- The operation of materials and connection
- Materials and Supplies
- Clothing structure modalities

DMM-S1-09 / DMM-S2-09/ DMM-S3-09 / DMM-S4-09 Creative Technology

Students will develop all the technological skill projects through to completion The technology course deals with both theory and practice. Fundamental technology Production technology Creation technology

DMM-S1-10 / DMM-S2-10/ DMM-S3-10 / DMM-S4-10 **Prototyping**

This course aims to enable students to master the basics of cutting techniques and prototyping for clothing and fashion accessories.

Patronage: techniques of cutting flat moulding technique.

Work on canvas boss

Cut: cut a good model, perform the installation Machine work

Handwork: various points, finishes, etc. This workshop is particularly in relation to personal projects developed in the Design studio.

DMM-S1-11 / DMM-S2-11/ DMM-S3-11 / DMM-S4-11

Communication in fashion

In connection with the studio design, the student learns to control and organize the various forms of communication projects mode.

- Sketch Fashion
- Trend boards
- Fashion photos
- Scenography
- Edition, magazines

DMM-S3-12 / DMM-S4-12 Special project investigation

This course provides the student to perform an indepth research from his personal project.
This deepening main purpose is to:

- Be able to identify a broblem bound to the project
- Do some research on this issue: cultural and technical
- Linking to a specific context
- Conduct research and analysis in order to communicate in a paper
- Have an expertise in a particular design problem and be able to reinvest it later

DMM –S3-13 / DMM –S4-13 Philosophy

The course is meant to deepen the students' general knowledge and to sharpen their critical skills.

Students will study the following themes:

The perceptible world: space and time, the body, matter and

form, imagination, representation

Language: expression, communication, meaning,

concept and style

Arts, techniques, sciences: invention, fabrication, creation,

utility and the beautiful.

Society: culture, work, exchanges, people, politics

Freedom and truth

L2 –S1-ESP / L2 –S2-ESP / L2 –S3-ESP /

L2 –S4-ESP

Spanish (optional)

Idem design in textile - material - surface design BTS.

L2 –S1-ALL / L2 –S2-ALL / L2 –S3-ALL /

L2 –S4-ALL

German (optional)

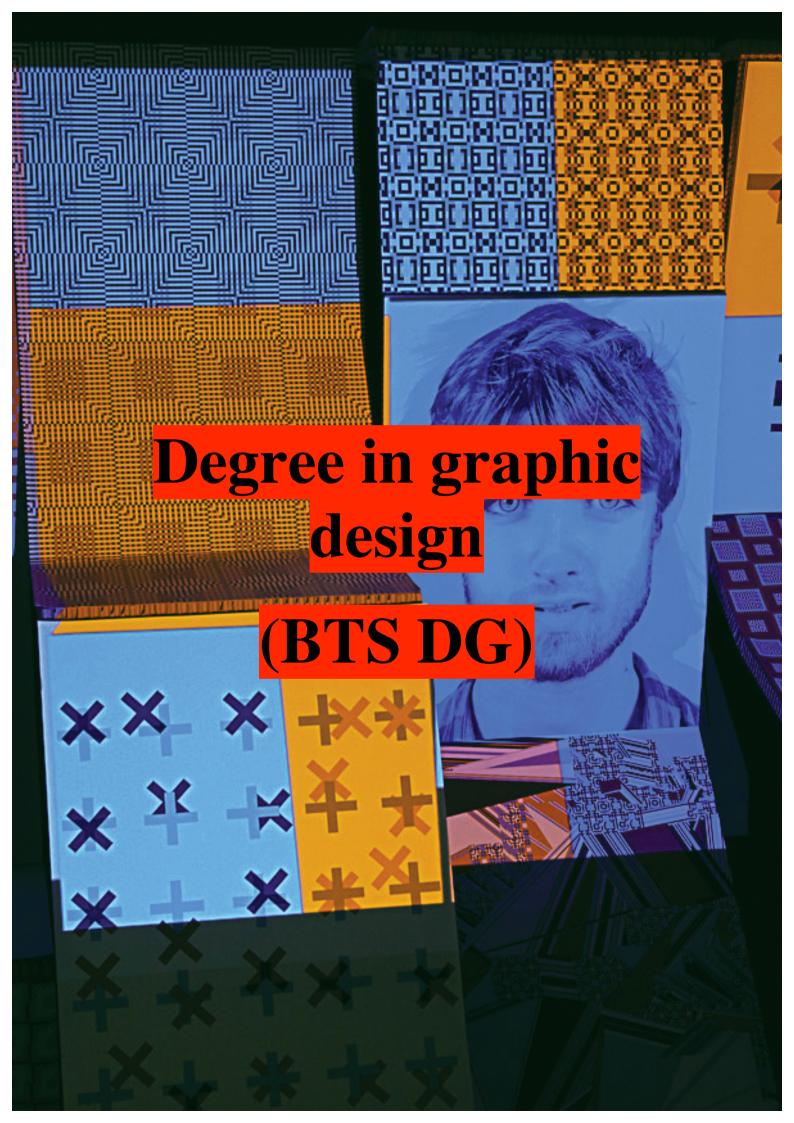
Idem design in textile - material - surface BTS.

STAGE-DMM Internship

As part of their training, students have to do work placements in companies for between 5 and 8 weeks, usually at the end of the second semester.

The company, the school and the student sign a contract which sets out the legal framework of the internship: the companies is exempt from paying charges, the student intern is covered in case of accidents during his work and is advised by the person in charge who plays the role of internship tutor.

The school gives information about internship offers received to teachers and their students all through the year. Offers of internships may be made to the assistant of the school's works supervisor



GRADUATE DEGREES

Degree in graphic design (BTS DG)

Semesters: 4

ECTS credits: 30/sem

Qualification awarded : none, L1 Level of qualification : Bac +2

Examination regulations, assessment and grading: continuous assessment

Mode of study: full-time

Program director: Mme Héloïse Leboucher, vice-rector

Work placement(s): none

Aims

Students are encouraged to undertake real conceptual and artistic research in order to anticipate what is at stake and the changes in the profession and in practices in graphic design, in all its dimensions. The course aims to train creative designers, able to develop significant and personal qualities in their work, who can master the various aspects of communication, with graphic design at its core.

The main areas of study are those of visual identity, cultural graphic design, publishing, signage and advertising. Thanks to practical study in workshops (photo, video, motion design, digital images, screen printing, engraving and typography), the students experiment with and develop other means of expression.

Our position

We consider this two year course as a foundation but also as a springboard. As the field of communications is constantly evolving, we aim to give students solid training in the basic skills but at the same time push them further towards higher levels of conceptual and artistic research. This teaching approach is especially brought to light during the final project (the professional project) when each student is encouraged to investigate a field wider than that of fundamental learning and establish his own methods of research.

Employment opportunities and further studies

The BTS diploma leads to art direction in a design studio (graphic design, publishing) or in an advertising agency or to a position of an independent graphic designer.

At the end of the course, the student is assisted in putting together a portfolio to continue studies: DSAA in graphic design (Estienne, Ensaama) and other fields of design, EnsAD, vocational degrees, les Gobelins, Schools of art and design (Valence, Amiens).

DG SEMESTRE 1

Course unit	Course unit	Hours/week	ECTS
code			
DG-S1-01	Expression & communication	2	2
DG -S1-02	English	2	2
DG -S1-03	Physics and chemistry	1	1
DG-S1-04	Economics, management & marketing	2	1
DG-S1-05	Artistic and graphic expression	2	3
DG -S1-06	Analytic drawing	2	2
DG-S1-07	Graphic design culture & history	2	2
DG-S1-08	Font culture	1	1
DG -S1-09	Design studio	9	7
DG -S1-10	Communication technology	3	3
DG -S1-11	Production technology	1	1
DG -S1-12	Visual communication culture	1	1
DG -S1-13	Multimedia studio	1,5	4
		29,5	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

DG SEMESTRE 2

Course unit code	Course unit	Hours/week	ECTS
DG-S2-01	Expression & communication	2	2
DG -S2-02	English	2	2
DG -S2-03	Physics and chemistry	1	1
DG-S2-04	Economics, management & marketing	2	1
DG-S2-05	Artistic and graphic expression	2	3
DG -S2-06	Analytic drawing	2	2
DG-S2-07	Graphic design culture & history	2	2
DG-S2-08	Font culture	1	1
DG -S2-09	Design studio	9	6
DG -S2-10	Communication technology	3	3
DG -S2-11	Production technology	1	1
DG -S2-12	Visual communication culture	1	1
DG -S2-13	Multimedia studio	1,5	3
STAGE-DG	Internship		2
		29,5	30
L2 –S2-ESP L2 –S2-ALL	Spanish or German (optional)	2	2

DG SEMESTRE 3

Course unit code	Course unit	Hours/week	ECTS
DG-S3-01	Expression & communication	2	2
DG -S3-02	English	2	2
DG -S3-03	Physics and chemistry	1	1
DG-S3-04	Economics, management & marketing	2	1
DG-S3-05	Artistic and graphic expression	2	3
DG -S3-06	Analytic drawing	2	2
DG-S3-07	Graphic design culture & history	2	2
DG-S3-08	Font culture	1	1
DG -S3-09	Design studio	10	7
DG -S3-10	Communication technology	3	3
DG -S3-11	Production technology	1	1
DG -S3-12	Visual communication culture	1	1
DG -S3-13	Multimedia studio	1,5	2
DG -S3-14	Philosophy	2	1
		32,5	30
L2 –S3-ESP L2 –S3-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DG-S4-01	Expression & communication	2	2
DG -S4-02	English	2	2
DG -S4-03	Physics and chemistry	1	1
DG-S4-04	Economics, management & marketing	2	1
DG-S4-05	Artistic and graphic expression	2	3
DG -S4-06	Analytic drawing	2	2
DG-S4-07	Graphic design culture & history	2	2
DG-S4-08	Font culture	1	1
DG -S4-09	Design studio	10	7
DG -S4-10	Communication technology	3	3
DG -S4-11	Production technology	1	1
DG -S4-12	Visual communication culture	1	1
DG -S4-13	Multimedia studio	1,5	2
DG -S4-14	Philosophy	2	1
		32,5	30
L2 –S4-ESP L2 –S4-ALL	Spanish or German (optional)	2	2

Degree in graphic design (BTS) Description of individual course units:

COMMUN CHARACTERISTICS:

- type of course unit : compulsory
- level of course unit: Graduate, year 1 & 2, semesters 1, 2, 3 & 4
- mode of delivery: group
- prerequisites and co-requisites : none
- recommended optional programme components : All courses are compulsory yet students can attend free access out-of- the-curriculum extra optional courses (see p 88) if they feel they might need it.
- assessment methods and criteria: continuous assessment
- language of instruction: French

Learning outcomes of the course unit + course contents, planned learning activities and teaching methods:

DG-S1-01/ DG-S2-01/ DG-S3-01 / DG-S4-01

Expression & communication

The aim of the course is to widen the students' general knowledge and to develop their communication and expression skills both orally and in written documents. A series of various exercises will enable students to practise DG-S3-03 / DG-S4-03 and develop their skills:

Communicating orally: Interviews, phone calls, oral presentations, debates...

Doing research: word and image study, descriptions,

Understanding messages: Reading, comparing etc. texts, images, diagrams, watching and listening to various kinds of films and audio documents... Making oneself clear.

DG-S1-02/ DG-S2-02 / DG-S3-02 / DG-S4-02 English

The course aims at developing both language skills and cultural knowledge. Oral skills are particularly developed especially within the professional fields of the students. Students should reach the B2 level of the Common European Economics, management & marketing Framework of Reference for Languages defined as follows: Students will be equipped Can understand the main ideas of complex text on both in his/her field of specialisation. Can interact with a degree and small structures to communicate with the different fluency and spontaneity that makes regular interaction with partners in a project native speakers quite possible without strain for either partyA. project environment

Can produce clear, detailed text on a wide range of subjects 1. legal environment intellectual property, industrial property, and explain a viewpoint on a topic, advantages and disadvantages of various options.

Through the study of various documents and the implementation of different expression exercises students will work on Grammar: Students will develop upper intermediate knowledge so as to avoid misunderstandings. Vocabulary: The students' vocabulary will be developed and enriched both regarding usual and professional language

Cultural input: Students will widen the scope of their knowledge in the culture of English-speaking countries as well as in the practice and history of their specialty there.

DG-S1-03 / DG-S2-03 / Physics and chemistry

The course aims at developing the students' knowledge and understanding of physical laws and phenomena at work in professional field as well as methodological and scientific skills.

Subjects: Mechanics Materials Materials and reactions Colour Touch *Image*

DG-S1-04 / DG-S2-04 / DG-S3-04 / DG-S4-04

to adapt the economic and legal background of their concrete and abstract topics, including technical discussions professional activities to organize and manage team projects

- status, entrepreneurial economic activity, businesses and companies
- 2. economic environment economic activities, the economic framework of product design, the market, globalization
- 3. Market and clients client-orientation, clients' needs, behaviours and expectations, market segmentation, product market positioning
- 4. Management strategy, projects and group projects, decision-making, action principles: objectives, requirements, organization

5. product design financial management operating cycle, working capital, performance indicators, costs, estimates an DG-S3-08 / DG-S4-08 invoices

- B. project implementation
- 1. Project characterization
- 2. Project organization
- 3. Project budgeting
- C. Communication
- 1. Project promotion
- 2. Team communication

DG-S1-05 / DG-S2-05 / DG-S3-05 / DG-S4-05

Artistic and graphic expression

The course aims at developing Observation skills (forms, structures, links, light, colour, analysis and synthesis) Research and exploration skills Representation skills

A series of exercises enable students to develop their skills through: Sketches, construction drawings, 3D representations Students learn how to represent structures, forms, connexions in the visible, objects interrelating in space, light on matter, They learn how to make use of the semantic implications of the visible and to recognize, transpose and implement them. They

DG-S1-06 / DG-S2-06 / DG-S3-06 / DG-S4-06 Analytic drawing

On completion of the course students are equipped with the necessary drawings skills of their specialty. Through various exercises (live drawing, indoors and outdoors, nude drawing, still life, perspective...) students develop their personal style and the skills they will need professionally.

DG-S1-07 / DG-S2-07 / DG-S3-07 / DG-S4-07 Graphic design culture & history

The course aims at Developing transversality Developing conceptual tools Gaining knowledge in the visual arts

Design culture crosses artistic, literary and technical fields

innovations as well as cultural, social and environmental changes. Thus, it focuses on the historical and chronological study of the 19th and 20th centuries as well as on transversal themes: crafts and industry, unique pieces and series, design and communicatiOffering solutions design and ecology, design and ethics, design and consumerism, or the notion of creation... It also questions contemporary issues. Students analyse,

describe, compare and criticize documents, highlight issues image creation and build a critical and cross-disciplinary knowledge of the linear animation creation field

DG-S1-08 / DG-S2-08 /

Font culture

The objective of the course is the acquisition of cultural and technical bases of fonts. This workshop will study practical and technical fonts in its cultural foundations, graphic and typographic classifications and usage.

- History of typography
- Classification and rules
- Contemporary creative practices

DG-S1-09 / DG-S2-09 / DG-S3-09 / DG-S4-09

Design studio

Thanks to the cultural, artistic and professional teachings included in the curriculum, on completion of the course, graduates are equipped to work in the fields of advertising, corporate identity and branding, packaging, or publishing.

Students are led to create their own communication projects. The course is particularly focused on developing skills in image making, text and image composition, sign and logo design.

The creative process is studied in relation with the question the link between design projects and plastic projects and financial requirements. So that research is carried out in connection with the marketing, technical, photography, and audiovisual classes.

Students need:

- •creative skills,
- •psychology and common sense,
- •imagination,
- •cultural and artistic knowledge,
- •analytical and synthetical skills,
- •adaptability.
- •a good sense of responsibility,
- •team work skills.

DG-S1-10 / DG-S2-10 / DG-S3-10 / DG-S4-10

Communication technology

Being able to use and question technological tools for multimedia design.

and deals with the history of objects, production and technic Lechnology is studied within the field of creation so as to be able to develop

Diverging thinking

Converging thinking

- Skills:

Résearch

Knowledge and culture

- Activities :

text implementation interactivity implementation multiplexing technological watch

DG-S1-11 / DG-S2-11 / DG-S3-11 / DG-S4-11

Production technology

Being able to use and question technological tools and choose the appropriate ones

The course is an approach of technology through efficiency. It aims at

developing technological skills related to graphic design

- -The media
- Diffusion
- Data
- Data processing
- Technological watch

DG-S1-12 / DG-S2-12 / DG-S3-12 / DG-S4-12

Visual communication culture

Thanks to the cultural, artistic and professional teachings included in the curriculum, on completion of the course, graduates are equipped to work in the fields of advert packaging, or publishing.

Students are led to create their own communication projects. The

course is particularly focused on developing skills in image making, text

and image composition, sign and logo design.

The creative process is studied in relation with the technical and

financial requirements. So that research is carried out in connection with

the marketing, technical, photography, and audiovisual classes.

Students need:

- •creative skills,
- •psychology and common sense,
- •imagination.
- •cultural and artistic knowledge,
- •analytical and synthetical skills,
- •adaptability,
- •a good sense of responsibility,
- •team work skills.

DG-S1-13 / DG-S2-13 / DG-S3-13 / DG-S4-13

Multimedia studio

Students develop the software and IT skills to communicate, design and prototype their projects

- 2D software: Adobe Creative Suite
- Sketchup

DG-S3-14 / DG-S4-14 Philosophy

The course is meant to deepen the students' general knowledge and to sharpen their critical skills.

Students will study the following themes:

The perceptible world: space and time, the body, matter and form, imagination, representation

Language: expression, communication, meaning, concept and style

Arts, techniques, sciences: invention, fabrication, creation, utility and the beautiful.

Society: culture, work, exchanges, people, politics Freedom and truth

L2 -S1-ESP / L2 -S2-ESP / L2 -S3-ESP /

L2 –S4-ESP

Spanish (optional)

Idem design in textile - material - surface design BTS.

L2 -S1-ALL / L2 -S2-ALL / L2 -S3-ALL /

L2 –S4-ALL

German (optional)

Idem design in textile - material - surface design BTS.

STAGE-DG

Internship

Idem design in textile - material - surface design BTS.



(BTS DE)



GRADUATE DEGREE

Degree in environmental & interior design (BTS DE)

Semesters: 4

ECTS credits: 30/sem

Qualification awarded : none, L1 Level of qualification : Bac +2

Examination regulations, assessment and grading: continuous assessment

Mode of study: full-time

Program director: Mme Héloïse Leboucher, vice-rector

Work placement(s): none

A versatile training programme

This two-year degree programme provides the skills common to three fields of specialization: interior architecture, landscaping and urban environment and scenography.

The environmental designer contributes to the design, the technical development and the follow-up of projects in various sectors: architectural and urban spaces (housing, services, industrial, cultural) public spaces or landscapes, staging and set design for museums, theatre and exhibition spaces, communication, ephemeral and media events.

The pedagogical strategy is based on a wide transversal approach and encourages research, conceptual and creative ways of working which lead to personal and singular production.

At the end of the two year course, the student is aided in the preparation for the entrance exams to schools which offer further specialization (DSAA, Architecture and landscaping schools, ENSATT, EnsAD, TNS, La fémis).

Partnerships

Prestigious partnerships enrich the quality of this training and create links with the professional world, especially in the domain of scenography (Musée des Arts et Métiers, Théâtre National de la Colline).

Course unit code	Course unit	Hours/week	ECTS
DE-S1-01	Expression & communication	2	2
DE -S1-02	English	2	2
DE –S1-03	Physics and chemistry	2	1
DE-S1-04	Economics, management & marketing	1	1
DE-S1-05	Maths	2	1
DE –S1-06	Artistic expression	5	5
DE-S1-07	Visual arts culture & history	2	3
DE-S1-08	Design studio & technology	14	10
DE -S1-09	Computer graphics	2	4
DE –S1-10	Semiology	1	1
		33	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DE-S2-01	Expression & communication	2	2
DE -S2-02	English	2	2
DE -S2-03	Physics and chemistry	2	1
DE-S2-04	Economics, management & marketing	1	1
DE-S2-05	Maths	2	1
DE -S2-06	Artistic expression	5	5
DE-S2-07	Visual arts culture & history	2	3
DE-S2-08	Design studio & technology	14	9
DE -S2-09	Computer graphics	2	3
DE -S2-10	Semiology	1	1
STAGE-DE	Internship		2
		33	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DE-S3-01	Expression & communication	2	2
DE -S3-02	English	2	2
DE -S3-03	Physics and chemistry	2	1
DE-S3-04	Economics, management & marketing	1	1
DE-S3-05	Maths	2	1
DE –S3-06	Artistic expression	4	4
DE-S3-07	Visual arts culture & history	2	3
DE-S3-08	Design studio & technology	14	9
DE -S3-09	Computer graphics	2	4
DE -S3-10	Semiology	1	1
DE-SE3-11	Philosophy	2	1
DE-SE3-12	Special project investigation	2	1
		36	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit	Course unit	Hours/week	ECTS
code			
DE-S4-01	Expression & communication	2	2
DE -S4-02	English	2	2
DE -S4-03	Physics and chemistry	2	1
DE-S4-04	Economics, management & marketing	1	1
DE-S4-05	Maths	2	1
DE -S4-06	Artistic expression	4	4
DE-S4-07	Visual arts culture & history	2	3
DE-S4-08	Design studio & technology	14	9
DE -S4-09	Computer graphics	2	4
DE –S4-10	Semiology	1	1
DE-SE4-11	Philosophy	2	1
DE-SE4-12	Special project investigation	2	1
		36	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Degree in environmental & interior design (BTS) Description of individual course units:

COMMUN CHARACTERISTICS:

- type of course unit : compulsory
- level of course unit: Graduate, year 1 & 2, semesters 1, 2, 3 & 4
- mode of delivery: group
- prerequisites and co-requisites : none
- recommended optional programme components : All courses are compulsory yet students can attend free access out-of- the-curriculum extra optional courses (see p 88) if they feel they might need it.
- assessment methods and criteria: continuous assessment
- language of instruction: French

Learning outcomes of the course unit + course contents, planned learning activities and teaching methods:

DE-S1-01 / DE-S2-01 / DE-S3-01 / DE-S4-01

Expression & communication

The aim of the course is to widen the students' general knowledge and to develop their communication and expression skills both orally and in written documents.

and develop their skills: Communicating orally: Interviews, phone calls, oral

presentations, debates...

Doing research: word and image study, descriptions,

Understanding messages: Reading, comparing etc. texts, images, diagrams, watching and listening to various kinds of films and audio documents... Making oneself clear.

DE-S1-02 / DE-S2-02 / DE-S3-02 / DE-S4-02 English

The course aims at developing both language skills and cultural knowledge. Oral skills are particularly developed especially within the professional fields of the students.

Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussions. project environment

fluency and spontaneity that makes regular interaction with status, entrepreneurial economic activity, businesses and native speakers quite possible without strain for either partycompanies

Can produce clear, detailed text on a wide range of subjects2. economic environment economic activities, the economic and explain a viewpoint on a topic, advantages and disadvantages of various options.

Through the study of various documents and the

implementation of different expression exercises students will. Management strategy, projects and group projects, work on Grammar: Students will develop upper intermediataecision-making, action principles: objectives, requirements, knowledge so as to avoid misunderstandings. Vocabulary: organization

The students' vocabulary will be developed and enriched both product design financial management operating cycle, regarding usual and professional language Cultural input: working capital, performance indicators, costs, estimates and Students will widen the scope of their knowledge in the culturevoices

of English-speaking countries as well as in the practice and history of their specialty there.

DE-S1-03 / DE-S2-03 / DE-S3-03 / DE-S4-03 Physics and chemistry

A series of various exercises will enable students to practise The course aims at developing the students' knowledge and understanding of physical laws and phenomena at work in professional field as well as methodological and scientific

> Subjects: Mechanics Materials Materials and reactions Colour Touch Image

skills.

DE-S1-04 / DE-S2-04 / DE-S3-04 / DE-S4-04

Economics, management & marketing

Students will be equipped to adapt the economic and legal Students should reach the B2 level of the Common European background of their professional activities to organize and Framework of Reference for Languages defined as follows: manage team projects and small structures to communicate with the different partners in a project

in his/her field of specialisation. Can interact with a degree of legal environment intellectual property, industrial property,

framework of product design, the market, globalization 3. Market and clients client-orientation, clients' needs, behaviours and expectations, market segmentation, product market positioning

B. project implementation

- 1. Project characterization
- 2. Project organization
- 3. Project budgeting
- C. Communication
- 1. Project promotion
- 2. Team communication

DE-S1-05 / DE-S2-05 / DE-S3-05 / DE-S4-05

Students are equipped with tools for physics, technology and professional subjects and to question these tools. They develop autonomy so as to understand what happens when pre-established processes are applied. They also develop their knowledge of space and mastery of plane representations of it. Geometry is taught in relations to professional courses: the studio, sculpture, computer graphics

- 4 fields of study: geometrical problem resolution
- vectorial calculus
- usual functions
- fractors

subjects: polynomial, rational, exponential functions, the neperian logarithm Trigonometrics, Al Kashi theorem, plane and space. Vectors, centroids, scalar product, vectorial product. equations for planes, lines in the plane.... plane curves Bezier curves

DE-S1-06 / DE-S2-06 / DE-S3-06 / DE-S4-06 Artistic expression

The course aims at developing Observation skills (forms, structures, links, light, colour, analysis and synthesis) Research and exploration skills Representation skills

A series of exercises enable students to develop their skills through: Sketches, construction drawings, 3D representations Students learn how to represent structures, DE-S1-10 / DE-S2-10 / forms, connexions in the visible, objects interrelating in space, light on matter, They learn how to make use of the semantic implications of the visible and to recognize, transpose and implement them. They question the link between design projects and plastic projects

DE-S1-07 / DE-S2-07 / DE-S3-07 / DE-S4-07 Visual arts culture & history

The course aims at Developing transversality Developing conceptual tools Gaining knowledge in the visual arts

Design culture crosses artistic, literary and technical fields DE-S1-11 / DE-S2-11 / and deals with the history of objects, production and technic DE-S3-11 / DE-S4-11 innovations as well as cultural, social and environmental

changes. Thus, it focuses on the historical and chronological study of the 19th and 20th centuries as well as on transversal themes: crafts and industry, unique pieces and series, design and communication, design and ecology, design and ethics, design and consumerism, or the notion of creation... It also questions contemporary issues. Students analyse, describe, compare and criticize documents. highlight issues and build a critical and crossdisciplinary knowledge of their field

DE-S1-08 / DE-S2-08 / DE-S3-08 / DE-S4-08

Design studio & technology

The course aims at equipping students with the necessary skills to either start working or do a graduate degree. Most students choose to continue their studies.

The course is structured around the progressive study of the different components of space. It provides students with the approaches, methods, artistic, technical and cultural knowledge necessary for the development of spatial design projects. Studio exercises offer them the opportunity to use what they learn in other courses and require

- analytical and synthetically skills
- artistic and technical proficiency,
- the use of communication and information technologies.
- cultural knowledge, marketing and legal skills,
- communication skills,
- team working skills

DE-S1-09 / DE-S2-09 / DE-S3-09 / DE-S4-09

Computer graphics

Students develop the software and IT skills to communicate, design and prototype their projects 2D software: Adobe Creative Suite 3D, CAD, polyhedron software: Autocad, 3D Studio

DE-S3-10 / DE-S4-10 Semiology

Students develop their knowledge in semiology and get used to taking it into account while designing their projects.

basics of semiology perception psychology perception history semiology and space space and behaviour space and communication

Philosophy

The course is meant to deepen the students' general knowledge and to sharpen their critical skills.

Students will study the following themes:

The perceptible world: space and time, the body, matter and

form, imagination, representation

Language: expression, communication, meaning, concept and style

Arts, techniques, sciences: invention, fabrication, creation, Spanish (optional) utility and the beautiful.

Society: culture, work, exchanges, people, politics Freedom and truth

DE-S1-12 / DE-S2-12 / DE-S3-12 / DE-S4-12

Special project investigation

This course provides the student to perform an indepth research from his personal project.

This deepening main purpose is to:

- Be able to identify a broblem bound to the project
- Do some research on this issue: cultural and technical
- Linking to a specific context
- Conduct research and analysis in order to

communicate in a paper

- Have an expertise in a particular design problem and be able to reinvest it later

L2 -S1-ESP / L2 -S2-ESP / L2 -S3-ESP / L2 -S4-ESP

Idem design in textile - material - surface design BTS.

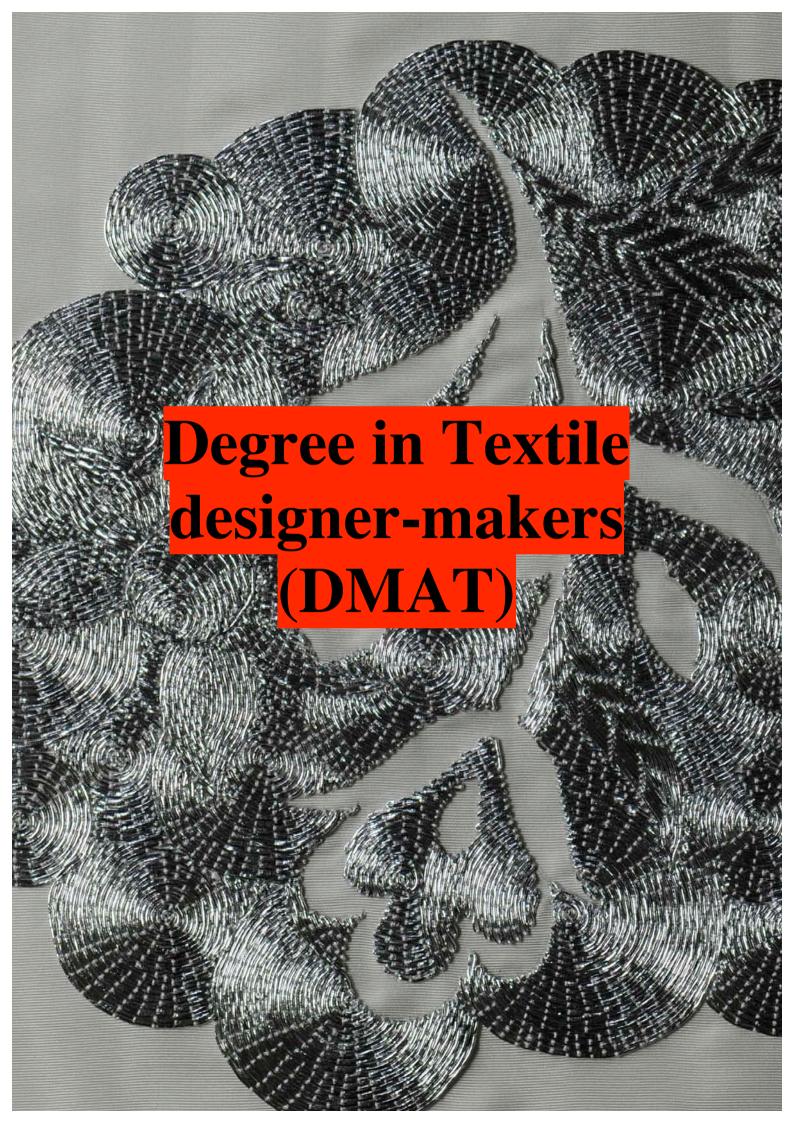
L2 -S1-ALL / L2 -S2-ALL / L2 –S3-ALL / L2 –S4-ALL

German (optional)

Idem design in textile - material - surface design BTS.

STAGE-DE Internship

Idem design in textile - material - surface design BTS.



GRADUATE DEGREES

Degree in Textile, designer-makers (DMA)

Semesters: 4

ECTS credits: 30/sem

Qualification awarded : none, L1 Level of qualification : Bac +2

Examination regulations, assessment and grading: continuous assessment

Mode of study: full-time

Program director: Mme Héloïse Leboucher, vice-rector

Work placement(s): none

Course content and professional openings

Duperré School is the only one in Paris to provide training for designer makers in these three craft specialities, **embroidery**, **tapestry** as constructed textiles and **weaving**, offering students a remarkable synergy.

Students learn how to master various tools, from the most traditional ones to the most modern. They acquire the necessary know-how which enables them to broach the cultural, social and economic contexts of their future field of work. They are encouraged to develop a personal creative approach, to rework techniques, materials and know-how in a highly contemporary way and to put forward original and unusual interpretations.

The holders of this diploma for textile crafts is a designer-maker with far reaching skills which allow them to carry out their own projects and collections but also to collaborate with other creators who have not mastered these skills and their technical constraints.

A two years course

The DMA Textile is a two year course. A choice of projects helps the students to develop investigative and research skills through manipulating materials, the use of photography and computers. Personal strengths and interests start to emerge. In year two the students pursue their personal direction with a self selected major project and an open exhibition of their work, that reflects a contemporary outlook and offers inventive technical conclusions.

Numerous partnerships

Numerous and varied partnerships enrich the quality of the course and enable students to face the professional constraints of production and exhibition: the Galliera museum, the City of Paris, the National library (Bnf), European Craft days, the Calais City of Lace, the Biennale of decoration and artistic creation of Pantin.

Course unit code	Course unit	Hours/week	ECTS
DMAT-S1-01	Expression & communication	2	3,5
DMAT -S1-02	English	1	1
DMAT -S1-03	Economics, management & marketing	2	3
DMAT -S1-04	Artistic expression	4	2
DMAT -S1-05	Art history & Design culture	2	1,5
DMAT -S1-06	Design studio	16	13
DMAT -S1-07	Design research	4	4
DMAT -S1-08	Printing-engraving & Knitting workshops	2	2
		33	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit	Course unit	Hours/week	ECTS
code			
DMAT-S2-01	Expression & communication	2	3,5
DMAT -S2-02	English	1	1
DMAT -S2-03	Economics, management & marketing	2	3
DMAT -S2-04	Artistic expression	4	2
DMAT -S2-05	Art history & Design culture	2	1,5
DMAT -S2-06	Design studio	16	7
DMAT -S2-07	Design research	4	4
DMAT -S2-08	Printing-engraving & Knitting workshops	2	2
STAGE- DMAT-S2	Internship		6
		33	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DMAT-S3-01	Expression & communication	2	4,5
DMAT -S3-02	English	1	1,5
DMAT -S3-03	Economics, management & marketing	1	1,5
DMAT -S3-04	Artistic expression	4	2
DMAT -S3-05	Art history & Design culture	2	1,5
DMAT -S3-06	Design studio	16	9
DMAT -S3-07	Design research	4	4
S STAGE- DMAT-S3	Internship		6
		30	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DMAT-S4-01	Expression & communication	2	4,5
DMAT -S4-02	English	1	1,5
DMAT -S4-03	Economics, management & marketing	1	1,5
DMAT -S4-04	Artistic expression	4	2
DMAT -S4-05	Art history & Design culture	2	1,5
DMAT -S4-06	Design studio	16	15
DMAT -S4-07	Design research	4	4
		30	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Degree in Textile, designer-makers (DMAT)

Description of individual course units:

COMMUN CHARACTERISTICS:

- type of course unit : compulsory
- level of course unit: Graduate, year 1 & 2, semesters 1, 2, 3 & 4
- mode of delivery: group
- prerequisites and co-requisites : none
- recommended optional programme components: All courses are compulsory yet students can attend free access out-of- the-curriculum extra optional courses (see p 88) if they feel they might need it.
- assessment methods and criteria: continuous assessment
- language of instruction: French
- Learning outcomes of the course unit + course contents, planned learning activities and teaching methods:

DMAT-S1-01 / DMAT-S2-01 / DMAT-S3-01 / DMAT-S4-01 Expression & communication

The aim of the course is to widen the students' general knowledge and to develop their communication and expression skills both orally and in written documents.

A series of various exercises will enable students to practise and develop their skills:

Communicating orally: Interviews, phone calls, oral presentations, debates...

Doing research: word and image study, descriptions, dossiers...

Understanding messages: Reading, comparing etc. texts, images, diagrams, watching and listening to various kinds of films and audio documents... Making oneself clear.

DMAT-S1-02 / DMAT-S2-02 / DMAT-S3-02 / DMAT-S4-02 English

The course aims at developing both language skills and cultural knowledge. Oral skills are particularly developed especially within the professional fields of the students. Framework of Reference for Languages defined as follows: organization Can understand the main ideas of complex text on both in his/her field of specialization. Can interact with a degree of invoices fluency and spontaneity that makes regular interaction with B, project implementation native speakers quite possible without strain for either party 1. Project characterization Can produce clear, detailed text on a wide range of subjects 2. Project organization and explain a viewpoint on a topic, advantages and disadvantages of various options.

Through the study of various documents and the implementation of different expression exercises students will work on Grammar: Students will develop upper intermediate knowledge so as to avoid misunderstandings. Vocabulary: The

students' vocabulary will be developed and enriched both regarding usual and professional language Cultural input: Students will widen the scope of their knowledge in the culture of English-speaking countries as well as in the practice and history of their specialty there.

DMAT-S1-03 / DMAT-S2-03 DMAT-S3-03 / DMAT-S4-03

Economics, management & marketing

Students will be equipped to adapt the economic and legal background of their professional activities to organize and manage team projects and small structures to communicate with the different partners in a project

A. project environment

- 1. legal environment intellectual property, industrial property, status, entrepreneurial economic activity, businesses and companies
- 2. economic environment economic activities, the economic framework of product design, the market, globalization
- 3. Market and clients client-orientation, clients' needs, behaviors and expectations, market segmentation, product market positioning
- 4. Management strategy, projects and group projects, Students should reach the B2 level of the Common European decision-making, action principles: objectives, requirements,
- 5. product design financial management operating cycle, concrete and abstract topics, including technical discussions working capital, performance indicators, costs, estimates and

 - 3. Project budgeting
 - C. Communication
 - 1. Project promotion
 - 2. Team communication

DMAT-S1-04 / DMAT-S2-04 DMAT-S3-04 / DMAT-S4-04

Artistic expression

The course aims at developing Observation skills (forms. structures, links, light, color, analysis and synthesis) Research and exploration skills Representation skills

A series of exercises enable students to develop their skills through: Sketches, construction drawings, 3D representations Students learn how to represent structures, forms, connections in the visible.

objects interrelating in space, light on matter, They learn how to make use of the semantic implications of the visible and to recognize, transpose and implement them. They question the link between design projects and plastic projects. The course aims at

DMAT-S1-05 / DMAT-S2-05 / DMAT-S3-05 / DMAT-S4-05 Art history & Design culture

The course aims at Developing transversality Developing conceptual tools Gaining knowledge in the visual arts

 $Design\ culture\ crosses\ artistic,\ literary\ and\ technical\ fields\ \cdot\ developing\ 2D\ composition\ skills$ and deals with the history of objects, production and technical equiring artistic and graphic vocabularies innovations as well as cultural, social and environmental changes. Thus, it focuses on the

historical and chronological study of the 19th and 20th centuries as well as on transversal themes: crafts and industry, unique pieces and series, design and communication and representation consistently. design and ecology, design and ethics, design and consumerism, or the notion of creation...

It also questions contemporary issues. Students analyse, describe, compare and criticize documents, highlight issues and build a critical and crossdisciplinary knowledge of their field

DMAT-S1-06 / DMAT-S2-06 / DMAT-S3-06 / DMAT-S4-06 Design studio

On completion of the course, students are equipped to design models, analysing the problems raised, knowing the existing solutions to be improved or defining new products. This implies having research and information treatment skills, methodological skills for managing a project through, and communication skills for dealing with technical and commercial departments.

Training is aimed at:

- developing analytical skills,
- encouraging creativity and aesthetic sensibility,
- gaining proficient artistic skills, including sketching, drawing, colour and volume skills,
- improving one's knowledge of conventional modes of representation,
- acquiring a strong knowledge of materials and processes

Theoretical teaching is combined with experimenting with textile materials.

Students need to be analytical and methodical, wellread, clever with their hands, with artistic and

creative abilities as well as a good sense of volume and composition.

Career prospects

At the end of the course students can go to careers in:

- Embroidery
- Weaving
- Tapestry

DMAT-S1-07 / DMAT-S2-07 / DMAT-S3-07 / DMAT-S4-07

Design research

- developing research and experimentation skills
- acquiring basic textilec tools
- developing creative and analytical autonomy
- broadening one's textile and artistic culture
- becoming aware of the mechanisms of communication through images

Specific objectives:

- \cdot understanding the way different elements are used

combined (colors, drawing, forms, textures....)

· being able to choose and use means of expression,

Process/ Skills:

· Analysis / Intentions / Experimentation / Development / Presentation and communication

DMAT-S1-08 / DMAT-S2-08 / Printing-engraving & Knitting workshops

The course aims at

- developing research and experimentation skills with specific technics
- acquiring basic printing, engraving & knitting tools
- developing creative and analytical autonomy

L2 –S1-ESP / L2 –S2-ESP / L2 -S3-ESP / L2 -S4-ESP

Spanish (optional)

Idem design in textile - material - surface design BTS.

L2 -S1-ALL / L2 -S2-ALL / L2 -S3-ALL / L2 -S4-ALL

German (optional)

Idem design in textile - material - surface design BTS.

STAGE-DMAT-S1 / STAGE-DMAT-S2 Internship

Idem design in textile - material - surface design BTS.



GRADUATE DEGREES

Degree in Ceramic, designer-makers (DMAC)

Semesters: 4

ECTS credits: 30/sem

Qualification awarded : none, L1 Level of qualification : Bac +2

Examination regulations, assessment and grading: continuous assessment

Mode of study: full-time

Program director: Mme Héloïse Leboucher, vice-rector

Work placement(s): none

Presentation of the diploma

The training leading to the DMA in ceramics is a two year course which enables designer-makers to set up or manage studios as independent self-employed workers, to join a company or to be in charge of and run a ceramics workshop.

The training emphasises in-depth knowledge of materials and the relevant know-how which enables students to discover their own methods of expression and of developing a personal project, going beyond traditional production methods.

Course Content

From the first year and especially in the second year, work in the atelier is supported, developed and complemented by all the other subjects. This collaboration favours the acquisition of a real, traditional and contemporary knowledge of ceramics and provides a dynamic synergy throughout the course. Skills and techniques are learnt: shaping of clay and plaster, working with ceramic surfaces, engobe coating, enamels; electric, gas, wood or raku firing. Experimentation with earth materials, research in form and volume, creativity.

The final project is developed all through the second year, based on a theme put forward at the end of the first year and defended by each student. At the end of the second year, the student has to present the approach chosen and the work produced or projected to a jury made up of professionals and teaching staff.

Links with the professional milieu

Backed by a network of professionals working in the field, this programme opens opportunities for participation, meetings, conferences and partnerships with top professionals (Claude Champy, Marc and Arlette Simon, Elisabeth Le Rétif, Setsuko Nagasawa, Alain Gaudebert, Bernadette Wiener) and exhibits regularly (Geneviève Lethu, Galerie Terres d'Aligre, Saint Leu art expo, Institut National des Métiers d'Art, European Craft days).

Course unit code	Course unit	Hours/week	ECTS
DMAC-S1-01	Expression & communication	2	3,5
DMAC-S1-02	English	1	1
DMAC -S1-03	Economics, management & marketing	2	3
DMAC -S1-04	Artistic expression	4	2
DMAC -S1-05	Art history & Design culture	2	1,5
DMAC -S1-06	Design studio	16	13
DMAC -S1-07	Design research	4	4
DMAC -S1-08	Numerical media workshops	2	2
		33	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DMAC-S2-01	Expression & communication	2	3,5
DMAC -S2-02	English	1	1
DMAC-S2-03	Economics, management & marketing	2	3
DMAC -S2-04	Artistic expression	4	2
DMAC -S2-05	Art history & Design culture	2	1,5
DMAC -S2-06	Design studio	16	7
DMAC -S2-07	Design research	4	4
DMAC -S2-08	Numerical media workshops	2	2
STAGE-S-00	Internship		6
		33	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DMAC-S3-01	Expression & communication	2	4,5
DMAC -S3-02	English	1	1,5
DMAC -S3-03	Economics, management & marketing	1	3
DMAC-S3-04	Artistic expression	4	2
DMAC -S3-05	Art history & Design culture	2	1,5
DMAC-S3-06	Design studio	16	9
DMAC -S3-07	Design research	4	4
DMAC -S3-08	Numerical media workshops	3	2
STAGE-S-00	Internship		6
		33	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DMAC-S4-01	Expression & communication	2	4,5
DMAC -S4-02	English	1	1,5
DMAC -S4-03	Economics, management & marketing	1	3
DMAC -S4-04	Artistic expression	4	2
DMAC -S4-05	Art history & Design culture	2	1,5
DMAC -S4-06	Design studio	16	9
DMAC -S4-07	Design research	4	4
DMAC -S4-08	Numerical media workshops	3	2
		33	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Degree in Ceramic, designer-makers (DMAC) Description of individual course units:

COMMUN CHARACTERISTICS:

- type of course unit : compulsory
- level of course unit: Graduate, year 1 & 2, semesters 1, 2, 3 & 4
- mode of delivery : group
- prerequisites and co-requisites : none
- recommended optional programme components : All courses are compulsory yet students can attend free access out-of- the-curriculum extra optional courses (see p 88) if they feel they might need it.
- assessment methods and criteria: continuous assessment
- language of instruction: French

• Learning outcomes of the course unit + course contents, planned learning activities and teaching methods:

DMAC-S1-01 / DMAC-S2-01 / DMAC-S3-01 / DMAC-S4-01 Expression & communication

The aim of the course is to widen the students' general knowledge and to develop their communication and expression skills both orally and in written documents.

A series of various exercises will enable students to practise and develop their skills :

Communicating orally: Interviews, phone calls, oral presentations, debates...

Doing research: word and image study, descriptions, dossiers...

Understanding messages: Reading, comparing etc. texts, images, diagrams, watching and listening to various kinds of films and audio documents...
Making oneself clear.

DMAC-S1-02 / DMAC-S2-02 / DMAC-S3-02 / DMAC-S4-02 English

The course aims at developing both language skills and cultural knowledge. Oral skills are particularly developed especially within the professional fields of the students. Students should reach the B2 level of the Common European Framework of Reference for Languages defined as follows: Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in his/her field of specialization. Can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. Can produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topic, advantages and disadvantages of various options.

Through the study of various documents and the implementation of different expression exercises students will work on Grammar: Students will develop upper intermediate knowledge so as to

avoid misunderstandings. Vocabulary: The students' vocabulary will be developed and enriched both regarding usual and professional language Cultural input: Students will widen the scope of their knowledge in the culture of English-speaking countries as well as in the practice and history of their specialty there.

DMAC-S1-03 / DMAC-S2-03 / DMAC-S3-03 / DMAC-S4-03

Economics, management & marketing

Students will be equipped

to adapt the economic and legal background of their professional activities to organize and manage team projects and small structures to communicate with the different partners in a project

A. project environment

- 1. legal environment intellectual property, industrial property, status, entrepreneurial economic activity, businesses and companies
- 2. economic environment economic activities, the economic framework of product design, the market, globalization
- 3. Market and clients client-orientation, clients' needs, behaviors and expectations, market segmentation, product market positioning
- 4. Management strategy, projects and group projects, decision-making, action principles: objectives, requirements, organization
- 5. product design financial management operating cycle, working capital, performance indicators, costs, estimates and invoices
- B. project implementation
- 1. Project characterization
- 2. Project organization
- 3. Project budgeting
- C. Communication
- 1. Project promotion
- 2. Team communication

DMAC-S1-04 / DMAC-S2-04 / DMAC-S3-04 / DMAC-S4-04 Artistic expression

The course aims at developing Observation skills (forms, structures, links, light, color, analysis and synthesis) Research and exploration skills Representation skills

A series of exercises enable students to develop their skills through: Sketches, construction drawings, 3D representations Students learn how to represent structures, forms, connections in the visible, objects interrelating in space, light on matter, They learn how to make use of the semantic implications of the visible and to recognize, transpose and implement them. They question the link between design projects and plastic projects

DMAC-S1-05 / DMAC-S2-05 / DMAC-S3-05 / DMAC-S4-05 Art history & Design culture

The course aims at Developing transversality Developing conceptual tools Gaining knowledge in the visual arts

Design culture crosses artistic, literary and technical fields and deals with the history of objects, production and technical innovations as well as cultural, social and environmental changes. Thus, it focuses on the

historical and chronological study of the 19th and 20th centuries as well as on transversal themes: crafts and industry, unique pieces and series, design and communication, design and ecology, design and ethics, design and consumerism, or the notion of creation...

It also questions contemporary issues. Students analyze, describe, compare and criticize documents, highlight issues and build a critical and crossdisciplinary knowledge of their field

DMAC-S1-06 / DMAC-S2-06 / DMAC-S3-06 / DMAC-S4-06 Design studio

On completion of the course, students are equipped to design models, analysing the problems raised, knowing the existing solutions to be improved or defining new products. This implies having research and information treatment skills, methodological skills for managing a project through, and communication skills for dealing with technical and commercial departments.

Training is aimed at:

- developing analytical skills,
- encouraging creativity and aesthetic sensibility,
- gaining proficient artistic skills, including sketching, drawing, colour and volume skills,
- improving one's knowledge of conventional modes of representation,

• acquiring a strong knowledge of materials and processes

Theoretical teaching is combined with experimenting with materials plaster, enamel, clay, styrofoam...).

Students need to be analytical and methodical, well-read, clever with their hands, with artistic and creative abilities as well as a good sense of volume and composition.

Career prospects: At the end of the course students can go to careers in:

- ceramics,
- pottery,
- tableware,
- porcelain,
- bathroom ceramics,
- special products,

DMAC-S1-07 / DMAC-S2-07 / DMAC-S3-07 / DMAC-S4-07

Design research

The course aims at

- developing research and experimentation skills
- acquiring basic graphic tools
- developing creative and analytical autonomy
- broadening one's graphic and artistic culture
- becoming aware of the mechanisms of communication through images

Specific objectives:

- · developing 2D & 3D composition skills
- · acquiring artistic and graphic vocabularies
- · understanding the way different elements are used and combined (colors, drawing, forms, textures...)
- · being able to choose and use means of expression, communication and representation consistently.

 Process/ Skills:
- · Analysis / Intentions / Experimentation / Development / Presentation and communication

DMAC –S1-08 / DMAC –S2-08 / DMAC –S3-08 / DMAC -S4-08

Numerical media workshops

Students develop the software and IT skills to communicate, design and prototype their projects

- 2D software: Adobe Creative Suite

L2 –S1-ESP / L2 –S2-ESP / L2 –S3-ESP / L2 –S4-ESP

Spanish (optional)

Idem design in textile - material - surface design BTS.

L2 –S1-ALL / L2 –S2-ALL / L2 –S3-ALL / L2 –S4-ALL

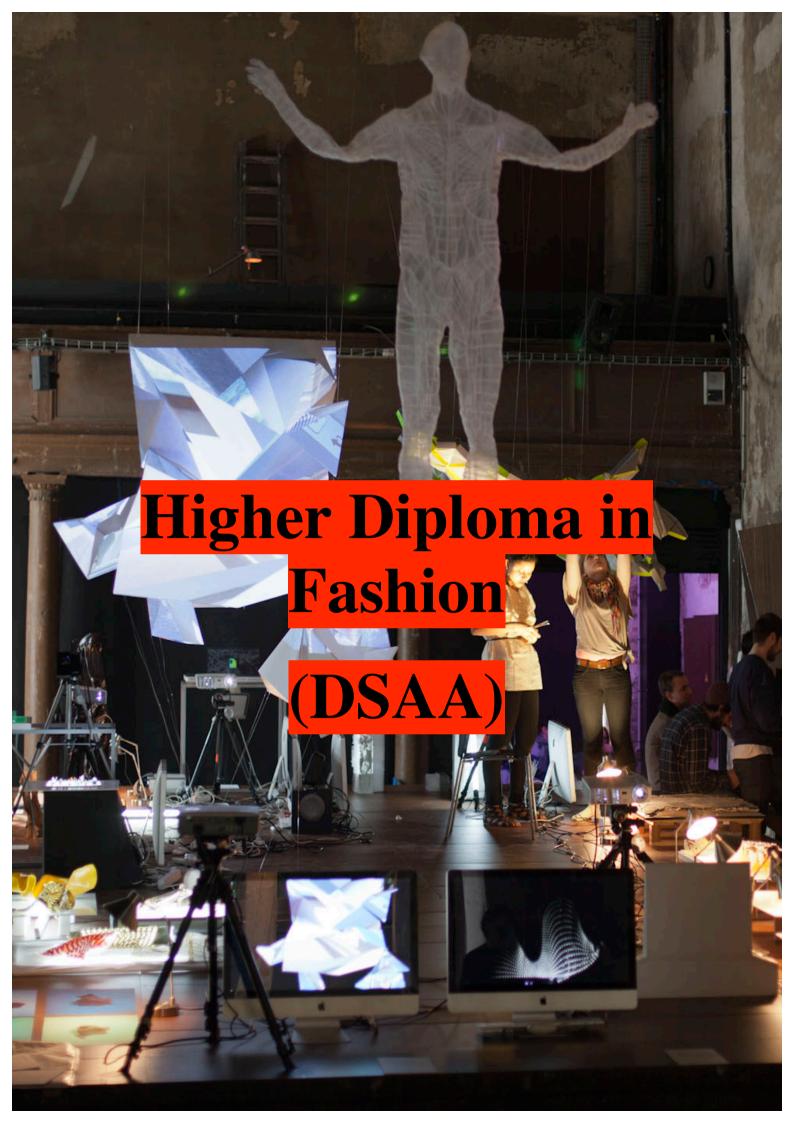
German (optional)

Idem design in textile - material - surface design BTS.

STAGE-DMAC-S2 / STAGE-DMAC-S3 / <mark>Internship</mark> Idem design in textile - material - surface design

BTS.

POSTGRADUATE DEGREES



MASTER DEGREES

Higher Diploma in Fashion (DSAA)

Semesters: 4

ECTS credits: 30/sem

Qualification awarded: L3, M1 Level of qualification: Bac +4

Examination regulations, assessment and grading: continuous assessment

Mode of study: full-time

Program director: Mme Héloïse Leboucher, vice-rector

Work placement(s): none

Training creator-designers

Equivalent to the Master's degree, the DSAA Fashion aims to train creator-designers in skills that encompass the field of fashion and the environment, such as clothing, accessories, interiors, cosmetics, food design, object design, environmental design, events, shows, publishing and communication.

Cross-disciplinarity

Placed at the crossroads of several domains, the DSAA is the ideal place for cross-disciplinarity, a place where synergy between educational and professional practice is fostered and is backed up by regular participation of specialists who are experts in their fields.

Students from different design backgrounds (fashion, textiles, communication, environmental design etc) are brought together and given specific design, reflection and prospection methods where teamwork and research are encouraged.

A course in two stages

This process ensures the development of a theme of personal research by the end of the first year, enabling the students to prove to a jury of professionals and teachers his capacity to define and question a singular area of research, which corresponds to current interests.

The second year allows students to explore hypotheses of creative, innovative production and embark on a project. At the end of the year, the work produced is presented to a jury and is the subject of a memoir, an exhibition and an oral defence of the project.

Partners from every field of design

Students are exposed to numerous professional and cultural partnerships: Biennale of Design in St-Étienne, Festival d'Automne, Fondation EDF, Descamps, Comité Colbert, Musée National d'Art Moderne/Centre Pompidou, Musée de la poste, Plage pour l'art, Cinémathèque française, etc.

Course unit code	Course unit	Hours/week	ECTS
DSAA-S1-01	Human sciences, literature & expression	2,5	3
DSAA-S1-02	Philosophy	2	3
DSAA-S1-03	English	1	2
DSAA-S1-04	Marketing and legal strategy	2	2
DSAA-S1-05	Artistic expression & mediation	4	8
DSAA-S1-06	Design studio	6	11
DSAA-S1-07	Numerical media studio	3	1
		27,5	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DSAA-S2-01	Human sciences, literature & expression	2,5	3
DSAA-S2-02	Philosophy	2	3
DSAA-S2-03	English	1	2
DSAA-S2-04	Marketing and legal strategy	2	2
DSAA-S2-05	Artistic expression & mediation	4	8
DSAA-S2-06	Design studio	6	11
DSAA-S2-07	Numerical media studio	3	1
		27,5	30
L2 –S2-ESP L2 –S2-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DSAA-S3-01	Human sciences, literature & expression	2,5	2,5
DSAA-S3-02	Philosophy	2	2,5
DSAA-S3-03	English	2	1
DSAA-S3-04	Marketing and legal strategy	2	2
DSAA-S3-05	Artistic expression & mediation	4	2
DSAA-S3-06	Design studio	6	11
DSAA-S3-07	Numerical media studio	3	1
DSAA-S3-08	Research paper (French & English)	1	7
STAGE- DSAA-S3	Internship		1
		27,5	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Course unit code	Course unit	Hours/week	ECTS
DSAA-S4-01	Human sciences, literature & expression	2,5	2,5
DSAA-S4-02	Philosophy	2	2,5
DSAA-S4-03	English	2	1
DSAA-S4-04	Marketing and legal strategy	2	2
DSAA-S4-05	Artistic expression & mediation	4	2
DSAA-S4-06	Design studio	6	11
DSAA-S4-07	Numerical media studio	3	1
DSAA-S4-08	Research paper (French & English)	1	7
STAGE- DSAA-S4	Internship		1
		27,5	30
L2 –S1-ESP L2 –S1-ALL	Spanish or German (optional)	2	2

Higher Diploma in Fashion (DSAA) Description of individual course units:

COMMUN CHARACTERISTICS:

- type of course unit : compulsory
- level of course unit: Graduate, year 1 & 2, semesters 1, 2, 3 & 4
- mode of delivery : group
- prerequisites and co-requisites : none
- recommended optional programme components : All courses are compulsory yet students can attend free access out-of- the-curriculum extra optional courses (see p 88) if they feel they might need it.
- assessment methods and criteria: continuous assessment
- language of instruction : French

• Learning outcomes of the course unit + course contents, planned learning activities and teaching methods:

Human sciences, literature & expression DSAA-S1-01 / DSAA-S2-01 / DSAA-S3-01 / DSAA-S4-01

Students will widen their knowledge in literature

- rhetorics et stylistics
- semiotics
- sociology

Skills:

- defining a reasearch question and developing concepts
- reasoning and structuring one's thoughts
- referencing one's research
- synthesing
- writing

Skills are developed through lectures, text analysis, readings, studying examples from art and design in collaborating with studio projects. Individual research:

Students have to write a 60.00 sign dissertation on a subject linked to his diploma project. Research is supervised by one of the humanities lecturers.

Philosophy DSAA-S1-02 / DSAA-S2-02 / DSAA-S3-02 / DSAA-S4-02

Students will widen their knowledge in literature

- rhetorics et stylistics
- semiotics
- sociology

Skills:

- defining a reasearch question and developing concepts
- reasoning and structuring one's thoughts
- referencing one's research
- synthesing
- writing

Skills are developed through lectures, text analysis,

readings, studying examples from art and design in collaborating with studio projects. Individual research:

Students have to write a 60.00 sign dissertation on a subject linked to his diploma project. Research is supervised by one of the humanities lecturers.

English DSAA-S1-03 / DSAA-S2-03 / DSAA-S3-03 / DSAA-S4-03

B2/C1 levels of the Common European Framework of Reference for Languages. 800 TOEIC score English for job-hunting: cvs, cover letters, interviews, portfolios Questioning design thinking Individual research and dissertation (15000 signs) TOEIC

Marketing and legal strategy DSAA-S1-04 / DSAA-S2-04 / DSAA-S3-04 / DSAA-S4-04

Students will gain knowledge in the corporate world and question the economic dimension of projects as well as gain tools to observe, analyze and understant the economic and social data specific to the design sector.

Skills:

- knowing and understanding corporate structures
- understanding what is socially and economically at stake in a project
- analazing and undertsanding economic, legal specificities of design and creation
- analyzing methods and approaches
- anticipating distribution and market launching strategies

Lectures and case studies.

Two fields:

Micro:

- the management of design projects
- marketing, institutional communication, brand management;
- R&D: innovation, communication;
- the strategy of design projects
- the management of a design agency and department

Macro:

- jobs and careers
- status
- design in macroeconomy
- added value measuring
- the corporate world

Themes:

- economics, marketing, finance
- market analysis
- exchange theory
- strategy
- marketing approaches
- comsumer behaviour analysis
- offer systems
- price definition
- performance criteria
- communication strategy
- media planning
- distribution
- industrial property

Artistic expression & mediation DSAA-S1-05 / DSAA-S2-05 / DSAA-S3-05 / DSAA-S4-05

The course aims at further developing the students' use of graphic, artistic and mediation tools so as to be able to do research through images and communicate their creative process.

Skills:

- further developing and adapting one's artistic and mediation skills
- developing research skills in artistic practices and mediation
- refining and individualizing one's style
- presenting one's experimentations

Design studio DSAA-S1-06 / DSAA-S2-06 / DSAA-S3-06 / DSAA-S4-06

The course consists in a cultural, methodological, technical and strategic approach of what is at stake contemporary and future design issues. Students are encouraged to question innovation and to observe and analyse approaches and processes so as to develop their critical skills and awareness of the evolution of design.

They are led to experiment with all the elements of the design process.

Skills:

Observation

Research

Conception, creation and inventiveness

Anticipation

Critical autonomy

Strategy building

Team-work

In the studios, students work on diverse projects that can be either pedagogical exercises or commissions by corporate or institutional partners. Projects can be multidisciplinary as well as led with students from other schools, whether international design schools or schools specialized in other subjects (commerce, engineering...). Projects take into account innovation, prospectiveness, social and economic issues and the environmental impact of design. Solutions must rely on sound theoretical knowledge as well as show practical proficiency. Students have to do a 3-month internship

Numerical media studio DSAA-S1-07 / DSAA-S2-07 / DSAA-S3-07 / DSAA-S4-07

Students further develop software and IT skills necessary to present, prototype and design their projects

The course relies both on theory and practise. Students are provided with tutorials on all useful software and tutored in using them while working on their studio projects.

Cameras have become common tools especially through the development of digital photography. The course aims at having students actually think of what photography is and means.

Experimentation leads students to discover the fundamental principles, the possibilities and constraints of the medium. Through thematic exploration, students sharpen their gaze, reflect on their practice and produce meaningful pictures.

Class work consists in learning techniques and theory while individual tutoring focuses on the students' production.

Research paper (French & English) DSAA-S3-08 / DSAA-S4-08

The aime of this course is to learn to question a design and social problematic and develop written skills in French and English.

Expected skills are:

- Ability to analyze a question
- Ability to develop critical thinking
- Ability to contextualize
- Ability to communicate in writing in two languages

L2 –S1-ESP / L2 –S2-ESP / L2 –S3-ESP / L2 –S4-ESP Spanish (optional)

Idem design in textile - material - surface design BTS.

L2 –S1-ALL / L2 –S2-ALL / L2 –S3-ALL / L2 –S4-ALL German (optional)

Idem design in textile - material - surface design BTS.

STAGE-DSAA-S3 / STAGE-DSAA-S4 Internship

As part of their training, students have to do work placements in companies for between 12 and 16 weeks, usually at the end of the second semester and the beginning of the third.

The company, the school and the student sign a contract which sets out the legal framework of the internship: the companies is exempt from paying charges, the student intern is covered in case of accidents during his work and is advised by the person in charge who plays the role of internship tutor.

The school gives information about internship offers received to teachers and their students all through the year. Offers of internships may be made to the assistant of the school's works supervisor.

OTHER OPTIONAL COURSES

SERIG-S-00

Silkscreen workshops

The curriculum is very much designed as an interrelating network so that the content of each course should inform every other course. Interrelated with the studio.

- Through various exercises students experiment with the different weaving techniques so as to be able to apply them in their studio and later professional projects
- Through various exercises students experiment with the different screen-printing techniques so as to be able to apply them in their studio and later professional projects.

ECTS: 4

PHOTO-S-00

Photography workshop

Cameras have become common tools especially through the development of digital photography. The course aims at having students actually think of what photography is and means.

Experimentations leads students to discover the fundamental principles, the possibilities and constraints of the medium. Through thematic exploration, students sharpen their gaze, reflect on their practice and produce meaningful pictures.

Class work consists in learning techniques and theory while individual tutoring focuses on the students' production.

ECTS: 4

GRAV-S-00

Printing-engraving workshop

The course aims at

- developing research and experimentation skills with specific technics
- acquiring basic printing, engraving tools
- developing creative and analytical autonomy

ECTS:4

STAGE-SUP Internship

As part of study specialization, students can do an extra internship in companies for supplementary weeks.

The company, the school and the student sign a contract which sets out the legal framework of the internship: the companies is exempt from paying charges, the student intern is covered in case of accidents during his work and is advised by the person in charge who plays the role of internship tutor.

The school gives information about internship offers received to teachers and their students all through the year. Offers of internships may be made to the assistant of the school's works supervisor.

ECTS: 4









2013 Edition - © ÉSAA Duperré